

PARTICIPATING IN THE EXHIBITION OF THE EURASIAN WEEK FOURTH INTERNATIONAL FORUM

The Eurasian Week is the biggest international business event in the Eurasian Economic Union aimed at developing efficient interaction between entrepreneurs both within and beyond the EAEU.

In 2019, the Eurasian Week Forum will be held from September 25 to September 27 in Bishkek, Kyrgyz Republic. The Forum will be held at Ala-Archa, State Residence No. 1, a unique venue where the country's major economic and political events take place.

The slogan of the Forum is “The EAEU: Consolidation. Development. Power.” The business section focuses on discussing the 5-year results of the EAEU Treaty and the prospects of further integration.

In 2019, the exhibition will be dedicated to agriculture and food industry, covering a full cycle from growing to selling finished products through distribution centers and chains. Not only companies wishing to demonstrate their achievements, but also those in search for specific business solutions both in the EAEU and third countries are invited to participate in the exhibition.

Display

The exhibition will consist of shared meeting areas and showcases with product samples. In addition, showcases will have QR-codes attached (directing visitors to the company's webpage or other content as agreed upon with the Exhibitor) and the contact details of the Exhibitor's representative at the venue. Given the specifics of the venue, the exhibition is aimed primarily at creating an environment for negotiations and other B2B and B2G activities.

The Exhibitor's package includes

- ✓ Information about the company posted in the online catalogue;
- ✓ A stand for printed products (brochures, catalogs, leaflets, etc.);
- ✓ A glass showcase for display of products (if any). The approximate showcase dimensions are 0.5 x 0.5 x 0.5 m;
- ✓ Assistance in arranging and holding hospitality events (signing of agreements, awards ceremony, media events). The option related to organizing events is limited and shall be discussed individually with the Exhibition Organizer.
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Terms of participation

- ✓ Participation in the exhibition is free of charge. Preliminary registration is mandatory. The Organizer reserves the right to reject an application;
- ✓ The Exhibitor shall pay for air travel, accommodation and other logistics costs;
- ✓ The Exhibitor provides information in a specified format so that it could be posted in the online catalogue;
- ✓ The Exhibitor prepares a 2-5-minute presentation of the company and its products for a speech in the STAND UP zone. The presentation schedule will also be published in the Forum's information resources (mobile application, information stands at the venue).
- ✓ Exhibitors must attend industry-track (partner-track) events and, if they so desire, can attend strategy-track events of the business agenda.

Venue-specific restrictions

- ✓ Product samples shall be delivered to the venue by prior agreement, with the provision of a list of imported samples;
- ✓ Neither tasting sessions nor selling goods are allowed.

Participating as an Exponent

Companies wishing to participate in the exhibition [can fill in the application form](#) on the website before August 1, 2019.

The list of Exhibitors is compiled by the organizing committee of the forum with the participation of the parties.

**Address you questions related to participation to:
exhibition@eurasianweek.com**

POSSIBLE CONFIGURATIONS OF EXHIBITION CASES

Configurations of cases can be changed by the Organizers, on condition of preserving the basic dimensions of 0.5 x 0.5 x 0.5 m



POSSIBLE SCHEME OF EXHIBITION AREA ZONING

The Scheme can be amended by the Organizers

